

OPERA EUROPA SPRING CONFERENCE

Reclaiming Audiences

15-18 June 2022

Wednesday 15 June – Prague State Opera

Main auditorium	
14.15	Registration opens
15.00	Official welcome by Milan Němeček, Czech Deputy Minister of Culture, and Jan Burian, General Director, and Per Boye Hansen, Artistic Director Opera
15.30	Keynote address Lotte de Beer (Volksoper Wien)
16.00	Round table on reclaiming audiences with Martin Ajdari (Paris ONP), Ignacio Garcia-Belenguer (Madrid Teatro Real), André Kraft (Berlin Komische Oper), Alain Perroux (Strasbourg), and Alexandra Stampler-Brown (Düsseldorf)
17.00	End of afternoon sessions
19.00	Plameny (<i>Flammen</i>) by Erwin Schulhoff conducted by Jiří Rožeň and directed by Calixto Bieito
21.30	Post-performance reception <i>Please bring your conference badge to access the reception</i>

Session streamed live to Opera Europa's [YouTube Channel](#).

Thursday 16 June – Prague State Opera’s Operations building

	Chorus room (+2)	Ballet studio L (+2)	Ballet studio S (+2)	Orchestra room (+4)
09.30	Registrations open			08.30 – Opera Europa Board meeting in Conference room (+2)
10.00	Presentation of audience research study 2019-22 of companies Presentation by Audrey Jungers and Nicholas Payne with Ignacio Garcia-Belenguer (Madrid), Gita Kadambi (Helsinki), Michal Medek (Czech Philharmonic), Stijn Schoonderwoerd (Amsterdam) and Cormac Simms (London ROH)		<i>Presentation of audience research study 2019-22 of companies</i> Live stream from the Chorus room	
11.00	Coffee break			
11.30	Reclaiming audiences Programming Moderated by Laura Berman (Hannover)	Reclaiming audiences The Audience Experience Moderated by Valentí Oviedo (Barcelona)	Reclaiming audiences A new Tone of Voice Moderated by David Collins (Leeds)	Reclaiming audiences New offers for higher occupancy Moderated by Steinunn Birna Ragnarsdóttir (Reykjavik)
13.00	Lunch in Čestř			
14.30	Opera Europa General Assembly Chaired by Anna Maria Meo (President)			
15.30	Coffee break			
16.00	Co-production marketplace Moderated by Cormac Simms (London ROH)	Marketing & Communications forum: Learnings from Regenerating Audience breakout sessions With André Kraft (Berlin)	OperaVision partners meeting With Nina Brazier, Matthieu Fons, Luke O’Shaughnessy and Joan Ramirez Soley	
17.30	End of afternoon sessions			
19.00	<i>Der fliegende Holländer</i> by Richard Wagner conducted by Karl-Heinz Steffens and directed by Ole Anders Tandberg			
21.20	End of performance			

Friday 17 June – Rudolfinum

	Suk Hall	Little Gallery <i>Malá galerie</i>	Ceremony Exhibition & Column Hall
09.30			Registration opens
10.00	Welcome by Michal Medek (Czech Philharmonic) and Aleš Březina (Smetana200)		
10.30	OperaVision Next Generation With the OperaVision team and partners Francesca Battistoni (Pesaro), Achim Sieben (Frankfurt), Ewa Krasucka (Warsaw), Alexandra Stampler-Brown (Düsseldorf), Jaap van Hellenberg Hubar (Amsterdam)	Dramaturgy Introduction of the new forum Led by Hedda Høgåsen-Hallesby (Oslo) and Patricie Částková (Brno)	Independent Producers forum: Different approaches to connect and engage with audiences Guy Coolen (Rotterdam), Laura Roling (Amsterdam), Ville Salonen (Helsinki), moderated by Kelvin Chan (Vital Opera)
11.30			Coffee break
12.00	Marketing and Dramaturgy: respective roles in translating a company's artistic vision Luc Joosten (Amsterdam), Curro Ramos Zaldívar (Madrid), Liisa Riekkö (Helsinki), Agnès Terrier (Paris Opéra Comique), Miranda Lakerveld (World Opera Lab) moderated by Vik Leyten (Brussels)	Media Rights: report on discussions with OMAI and IAMA With Audrey Jungers and Atholl Swainston-Harrison (IAMA)	
13.30			Lunch
15.00	Conference conclusions and presentation of FEDORA Prizes Biennale Shortlist and first recipients of Next Stage Grants	Marketing & Communications forum: Moving forwards Collegial advice	
16.00			FEDORA reception co-hosted with the Bohemian Heritage Fund
17.45	End of afternoon		National Theatre
19.00			<i>Prodaná Nevěsta</i> (Bartered Bride) by Bedřich Smetana conducted by Jaroslav Kyzlink and directed by Alice Nellis
19.30	Czech Philharmonic conducted by Keith Lockhart playing Dvořák, Gershwin, Copland and Duke Ellington in Dvořák Hall of Rudolfinum		Intermission drinks on the Triga Sculpture Terrace with FEDORA (take the stairs to the top of the opera house) <i>Please bring your conference badge to access the reception</i>

Saturday 18 June – Litomyšl

09.02	Train EC125 'Valašský expres' – coach 367 – from Prague hlavní nádraží to Česká Třebová, followed by a special shuttle to Litomyšl
12.00	Luggage drop-off at hotels
12.30	Welcome drink and lunch at hotel Aplaus
14.15	Introduction to Litomyšl by Ondřej Tikovský during the walk from lunch to the Chateau
14.30	Sessions at the castle's riding school on Smetana200 and dramaturgical issues Welcome address by Marek Šulc (Smetana200) and Michal Medek (Smetana200)
15.00	Delving into Smetana's repertory and its reception in other European countries , led by Aleš Březina (Smetana200)
15.30	Discussion on the potential of national repertoire for the international stage , with Patricie Částková (Brno), Łukasz Dobrowolski (Gdansk), Hannes Föst (Magdeburg), Marco Guidarini (Poznan), György Jávorszky (Budapest), Louisa Proske (Halle) and Laura Roling (Amsterdam), moderated by Nicholas Payne
16.30	Visit to Smetana's birth house, the Chateau's courtyard and historical theatre Guided tour: Litomyšl during the festival
18.00	Dinner at the Chateau complex
19.30	Handel's <i>Messiah</i> by Collegium 1704 at Chateau Litomyšl
22.30	Post-performance party

Sunday 19 June

09.20	A special shuttle from Litomyšl to Česká Třebová
09.59	Train EC44 'Ostravan' – coach 369 – from Česká Třebová to Prague hlavní nádraží (arrival at 11.52)